



7.2 ACTION DAY



Time required	100 minutes
Grade level	7 - 8
Resources required	<p>A Fairer World will work with the school to prepare for the event, including the following:</p> <ul style="list-style-type: none"> ■ Invite guests including parents, other students and staff, mentors, human 'books' and people from community groups. Invitations need to go out two to three weeks before the event. ■ Invite the media and prepare designated students to look after guests and be media spokespeople. ■ Book required indoor and outdoor spaces. ■ Prepare a program. ■ Provide items such as display boards and trestle tables. ■ Ensure that students have everything prepared in advance of the day to complete or display their Action Project.
Aim	<ul style="list-style-type: none"> ■ For students to either complete or display their Action Projects and make a difference to their issue of concern.
Procedure	<p>The first 50 minutes is for student teams to set up their displays.</p> <p>The remaining 50 minutes is for the actual Action Day expo.</p> <p>Have faith – the students will rise to the occasion and make you proud!</p>
Teacher note	<p>Awards</p> <p>To ensure ongoing student engagement with the program, it is important that the school recognise their efforts. In keeping with the pledge made at the launch assembly, the school needs to ensure that as many projects as possible are supported to continue. A Fairer World plays a role in this, by selecting and conferring the following two award categories. (Note that there may be more than one of each of these awards.)</p> <ul style="list-style-type: none"> ■ The “MAD Award” for the campaign most likely to make a difference

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- The “Activate Award” for the most innovative campaign
- We recommend that the school and the school association also confer awards for the projects they pledge to support going forward. The awards might be selected by teachers or by popular vote on Action Day.**
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EXAMPLE ACTION DAY CHECKLIST

- Early booking of the venue.
 - Notification of AFW to book tables and divider boards.
 - Work with AFW on invitation list: feeder primary schools; older grades and teachers; parents and friends; community groups; DoE; media; human books.
 - Draft media release and send to DoE Communications.
 - Select and train media spokespeople.
 - Social media: post short stories leading up to the day to generate interest.
 - Select and train photographers for the day. (Could be a student not engaged in a project.)
 - Put out a notice to other staff explaining how the day will run so they bring their classes on time and know what to expect.
 - Prepare a program for the day with a photo and short blurb for each project. (See past examples from A Fairer World, which provide a template.) The program is an opportunity to thank and acknowledge sponsors and supporters. It will also be an excellent souvenir for students and the school.
 - Plan the placement of stalls to ensure different topics are next to each other. (As the audience rotates around, they want to experience different topics rather than having a row of racism).
 - Book any other spaces required by project teams e.g. video room or activity rooms.
 - Select and brief an MC (staff or student) to welcome the audience and to explain how it will work.
 - Discuss awards with the principal and school association.
 - Select and train people to judge the awards.
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EXAMPLE AWARD

**ACTIVATE
AWARD**



Presented to

Mia, Mohammed & Li

from

The Best High School

for

Don't Bystand, Upstand!

The most innovative campaign in class 7C.



**A
FAIRER
WORLD**

Learn - Connect - Act

